Global CSR Summit
Vision and Global Partnership for SDGs

Global CSR Virtual Plenary Summit
全球企业社会责任云论坛

May 28th, 2020 **8AM-12PM Eastern Time**

8PM-12AM Beijing Time

Summit Purpose **会议目标**	Convening leaders for a candid, cross-border conversation on Corporate Social Responsibility (CSR) best practices during COVID-19 and envisioning the redefined CSR in post COVID-19 era 召集跨国商业、机构领袖，分享新冠期间企业社会责任最佳实践；共同展望后疫时期企业社会责任的重新定义
Organizer **主办机构**	Global CSR Foundation (GCSRF) 全球企业社会责任基金会
Co-Organizers **协办机构**	World Women Organization (WWO), African Views Organization, Rongzhi CSR Institute 世界妇女组织，非洲视野组织，融智企业社会责任研究院
Strategic Partner **战略合作伙伴**	Jiabin University 嘉宾大学
Special Guests **特邀机构**	UN Global Compact, NGO/DPI Executive Committee 联合国全球契约组织，联合国NGO/DPI执委会
Speakers **演讲嘉宾**	Representatives from organizer, co-organizers and special guests; Leaders in business, academia, public health and multilateral organizations 主办机构、协办机构、特邀机构负责人； 商界、学界、公共卫生和跨国机构领袖
Livestream Platform **直播平台**	Zoom webinar with simultaneous English-Chinese translation Link: https://zoom.com.cn/j/94115154689 Password: 735649 Zoom平台(配中英同声传译) 会议号：94115154689 登入密码: 735649

Global CSR Foundation · World Women Organization · africanviews · 融智 北京融智企业社会责任研究院 · 嘉宾大学 JIABIN UNIVERSITY

Global CSR Virtual Plenary Summit Agenda

(Eastern Time)

8:00 AM Welcome Remarks & Opening Keynote

8:10 AM Beijing Panel 1： CSR Best Practices during COVID-19

9:00 AM Beijing Panel 2： Redefining CSR Post COVID-19

10:00 AM Half-time Remarks

10:10 AM WWO CSR Committee Announcement

10:20 AM New York Panel 1：CSR Best Practices during COVID-19

11:00 AM New York Panel 2：Redefining CSR Post COVID-19

11:40 AM Closing Remarks

Global CSR Virtual Plenary Summit Agenda

(Eastern Time)

8:00 – 8:10 AM **Welcome Remarks & Opening Keynote**

SPEAKERS:

Jing Zhao CESARONE
CEO of Global CSR Foundation
Executive Secretary of WWO CSR Committee

Thomas GEHL
Board Member of Global CSR Foundation
Former Vice President of CSR Sustainability & International Affairs of Coachmen Industries

8:10 – 9:00 AM **Beijing Panel 1: CSR Best Practices during COVID-19**

MODERATOR:

WU Ting
Founder of Jiabin University
Co-Chair of Global CSR Foundation Sustainability Committee

SPEAKERS:

WU Ting
Founder of Jiabin University
Co-Chair of Global CSR Foundation Sustainability Committee

ZHAO Pu
Founding Partner of Pulei Capital

DU Yutao
Executive Vice President of BGI Genomics

LIN Weixing
Founder of Successful HR Group

GUO Yi
Expert of the Beijing Rongzhi CSR Institute

9:00 – 10:00 AM **Beijing Panel 2: Redefining CSR Post COVID-19**

MODERATOR:

YAO Zhengqin
Founding Partner and Chairman of Jieloitte

SPEAKERS:

WANG Xiaoguang
Director of the CSR Promotion Center of the China Federation of Industrial Economics, Director of the Beijing Rongzhi CSR Institute

LU Jianzhong
China President of Weir Group

LAW Yee Ping
Chief Strategy Officer of ChildWise International

LIU Min
President of Global Chinese Benevolent Foundation

Global CSR Virtual Plenary Summit Agenda

(Eastern Time)

10:00 – 10:10 AM **Half-time Remarks**

SPEAKER:
Mdm. Angela ROWE
Secretary General of World Women Organization

10:10 – 10:20 AM **WWO CSR Committee Announcement**

10:20 – 11:00 AM **New York Panel 1: CSR Best Practices during COVID-19**

MODERATOR:
ZHU Sha
Chief Operating Officer of Global CSR Foundation

SPEAKERS:
Claire KELLS
Senior Manager of UN Global Compact
John W. ALLEN
CEO of Greater China Corporation
Chair of Global CSR Foundation Board
Dwight N. HOPKINS
Professor at the University of Chicago
Stephen MARKSCHEID
President of International Association of Financial Education

11:00 – 11:40 AM **New York Panel 2: Redefining CSR Post COVID-19**

MODERATOR:
Wale Idris Ajibade
Founder and Executive Director of African Views Organization

SPEAKERS:
Dr. Padmini MURTHY
1st Vice Chair Global NGO Executive Committee DGC
Global Health Lead of American Medical Women's Association
Professor of New York Medical College
John J. FORRER
Director of the Institute of Corporate Responsibility and Professor at George Washington University
Bekeme MASADE-OLOWALO
Chief Executive of CSR-in-Action

11:40 AM – 12:00 PM **Closing Remarks**

SPEAKER:
Jing Zhao CESARONE
CEO of Global CSR Foundation
Executive Secretary of WWO CSR Committee

Remarks Speakers

Angela R.M.

Secretary General of the World Women Organization, Special Advisor of the Deputy Speaker of the Malaysian Parliament

Angela R. M was the first Asian secretary general of World Women organization, She is special advisor of the office of the deputy speaker of Malaysian Parliament, responsible for multilateral relations and economic and trade affairs on china, international. She served as the first special secretary of the office of the deputy speaker of Malaysian parliament, the first secretary of the vice president of the governing party of Malaysia(PKR), She has been repeatedly appointed its current special envoy to China and the UN to govern multilateral relations and trade.

Jing Zhao CESARONE

CEO of Global CSR Foundation, Executive Secretary of WWO CSR Committee

Jing Zhao Cesarone is the CEO of Global CSR Foundation. She is an accomplished business leader and compassionate public servant with over twenty years of experience in NGO management, business strategy, and cross-cultural marketing. She has extensive experience in implementing CSR best practices for fortune 500 companies and has been engaged in several SDG initiatives, including early childhood education, women's empowerment and youth leadership programs.

Thomas GEHL

Board Member of Global CSR Foundation, Former Vice President of CSR Sustainability & International Affairs of Coachmen Industries

Mr. Gil has 30 years of experience in transnational affairs management. He currently serves as a partner and legal advisor in a large international law firm, has served as a core member of the Clinton environmental legal advisory team, and has served as chief executive officer, executive and general law at the Fortune 500 consultant. He is the former Vice President of Corporate Social Responsibility and International Affairs of Coachmen Industries; he has been invited as a commentator on China CCTV's international affairs for many times, and he has many years of work experiences in the European Union, Africa, and the Pacific Rim.

Beijing Panel Confirmed Speakers

DU Yutao, Ph.D.

Executive Vice President, BGI Genomics Co., Ltd.

Ph.D. of Aarhus University, Denmark in 2008， Biology professor. Du won the first prize of the Guangdong provincial science and technology award in 2015. She has led or participated in 17 national, provincial, or municipal science and technology projects and obtained 21 patents. She published 34 scientific research papers in internationally renowned journals, 26 papers as the lead or corresponding author.

GUO Yi

Expert of Beijing Rongzhi CSR Institute

PhD in Economics, Professor at the School of Economics, Beijing Technology and Business University, Director of the research center for the business environment. As an expert in the industrial corporate social responsibility think tank of China federation of industrial economics, I mainly focus on business ethics and corporate social responsibility. In recent years, I have focused on the issue of corporate social responsibility and sustainable development in China.

LAW Yee Ping

Chief Strategy Officer of ChildWise International

Yee Ping is a connector and integrator. She is a media celebrity and has 23 years' experience as a super connector of international high-end services and technology transfer. She is the Chief Strategy Officer (CSO) of ChildWise International LLC and works with Prof. Dan SHECHTMAN, 2011 Nobel Laureate of Chemistry for the China-Israel Water Technology Limited and early education in Hong Kong SAR and mainland China. She is also the founder of Hong Kong Innovation Services and Belt & Road Quota, as well as the Secretary General of Asia Pacific Institute of Digital Economy.

(List of names alphabetized by last name)

Beijing Panel Confirmed Speakers

LIN Weixing, Ph.D.
Chairman of Successful HR Group
Professor of Human Resources Industry at Nanjing University. China. In 2004, he founded the Successful Human Resources Group and is currently the Chairman and President of the Successful Human Resources Group. Mr. Lin has won Ten leading talents in the human resources service industry in Jiangsu Province, 2019 Asia Pacific Human Resources "40 Years of Excellence in Achievement Award", and also "Leading Talents of Suzhou City Human Resources Service Industry".

LIU Min, M.D.
Chairman of Global Chinese Benevolent Foundation
Ms. LIU Min has an M.D. from Peking University, EMBA and was Postdoctoral Fellow at Stanford University. She is Chairman of the Global Chinese Benevolent Foundation, Chairman of the Big Cheer Holdings Ltd., as well as a Senior Consultant of the One Belt One Road Association. The Global Chinese Benevolent Foundation, founded in 2013, is jointly sponsored by the former vice premier of the State Council, members of the Chinese People's Political Consultative Conference (CPPCC) and celebrities. The Foundation focuses on education, healthcare, pension and international cultural exchanges.

LU Jianzhong, Ph. D.
China President of Weir Group, Board Member of Global Reporting Initiative
Dr. Lu, currently China President of Weir Group. Former Global Partner of Brunswick Group providing strategic advice to Fortune 500 and large Chinese companies (M&A, IPO, Transformation, Brand & Reputation, CSR & Sustainability, Risk and Crisis Management). Previously Group Executive Vice President of RGE (China), Chief Rep of RGE (China), Chairman of Asia Symbol Pulp & Paper (Shandong) Ltd., Vice President Sateri Group. Prior to RGE, Acting President BHP Billiton Group (China).

(List of names alphabetized by last name)

Beijing Panel Confirmed Speakers

WANG Xiaoguang

Director of the CSR Promotion Center of the China Federation of Industrial Economics, Director of the Beijing Rongzhi CSR Institute

Xiaoguang Wang mainly engages in the research of CSR management, corporate strategy and organization, and puts forward the theoretical framework of corporate sustainable competitiveness. He participated in the formulation of the national CSR standard "GB/T36000", took lead in the formulation of the CSR evaluation index system of the China Banking Association, China Trustee Association, as well as United Nations research project.

WU Ting

Founder of Jiabin University

Founder of JIABIN UNIVERSITY, “Chief Question Officer” in business circle, Co-Chair at Sustainability Committee of Global CSR Foundation, Business Mentor at Renmin University of China, “CSR Leadership Award” at UN Global CSR Summit, China's Economy 70 Years · Outstanding Entrepreneur.

YAO Zhengqin

Founding Partner and Chairman of Jieloitte

Ms. Yao has worked in Fortune 500 companies in many industries and has served as the financial controller for more than 20 years. She is the International Certified Instructor, Jiaotong University Certified Innovation and Entrepreneurship Coach, British IPMA International Professional Certified Senior Trainer, FIPA and FFA.

ZHAO Pu

Founding Partner of Pulei Capital

Used to be one of the first anchors of the CCTV program Morning News and an anchor of Night News. A co-founder of APP Dongjia Shouyiren. Co-founded by Zhao Pu, Wang Lei, Founder of 77 C&C Park, and Wang Zhixiong, a senior investor, Pulei Capital is an investment institution that mainly invests in emerging types of business and creative models in pan-cultural and -creative areas.

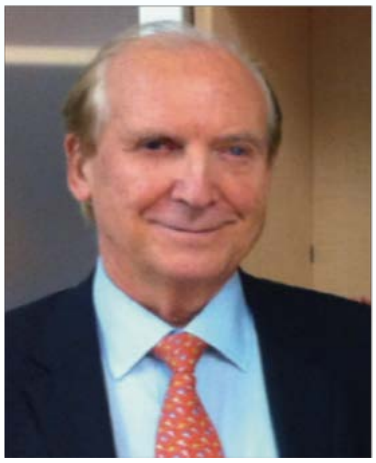
(List of names alphabetized by last name)

全球企业社会责任云论坛 Global CSR Virtual Plenary Summit

May 28th, 2020 8AM-12PM Eastern Time
Virtual Conference on Zoom

New York Panel Confirmed Speakers

Wale Idris AJIBADE, Ph.D.
Founder and Executive Director of African Views Organization
Dr. Wale Idris Ajibade is the Founder and Executive Director of African Views Organization, a nonprofit in consultative status with the United Nations Economic and Social Council. The Organization focuses on the wellbeing of Society by promoting cultural sustainability and cultural harmony through social research, community assessment, resource mapping, and project development. Dr. Ajibade is the progenitor of the Royal Institute of Global African Cultures and Traditions as well as the Royal African Kingdom's pursuit of the UN Observer status.



John W. ALLEN
Founder of China Investment Group, Board Member of Global CSR Foundation
John W. Allen is a founding member of Chinese Cultural Foundation and China Investment Group. He was the Chairman of the Board of AIESEC, US and AIESEC Yale. He previously served as president of International Securities Exchange Corporation, trustee of Soros Open Society Institute and one of three trustees of the International Science Foundation along with George Soros and Nobel Laureate James Watson. He is a director of the World Policy Institute and former vice chairman of the Business Council at the United Nations.

Professor John J. FORRER
Director of the Institute of Corporate Responsibility and Professor at George Washington University
John J. Forrer is Director of the Institute for Corporate Responsibility (ICR), as well as Research Professor at the School of Business and Associate Faculty at the School of Public Policy and Public Administration at George Washington University. He manages the activities of ICR and currently leads projects on corporate governance, conflict-free chocolate, the better world learning community, re-imagining sustainable supply chain governance, and sugar, obesity and corporate responsibility.

(List of names alphabetized by last name)

New York Panel Confirmed Speakers

Professor Dwight N. HOPKINS
The Alexander Campbell Professor at the University of Chicago
Dwight N. Hopkins is a board member of the Global Corporate Social Responsibility Foundation. He is also a Senior Advisor to Arcis Capital Partners LLC, a global private equity investment management firm based in New York. Dwight was a founder and chief executive officer of a 14-country network consisting of England, South Africa, Zimbabwe, Ghana, Botswana, Jamaica, Cuba, Brazil, Hawaii, Fiji, Japan, Australia, India, and the USA. As the Alexander Campbell Professor, he teaches global comparative cultures and social entrepreneurship classes at the University of Chicago. His degrees include Harvard University (BA); Kellogg School of Management (MBA in the global executive program); Union Theological Seminary (Ph.D.); and The University of Cape Town (Ph.D.).

Claire KELLS
Senior Manager of UN Global Compact
Claire Kells is part of the growth leadership team at the UN Global Compact and responsible for recruiting and retaining corporate members globally. Throughout her time at the UN Global Compact, she has also led key business development, fundraising and business operations projects, and worked to bring the voice of responsible business to major international conferences including the Paris Climate Agreement and the Rio+20 UN Conference on Sustainable Development.

Stephen MARKSCHEID
President of International Association of Financial Education
Stephen MARKSCHEID is a senior executive and corporate director concentrated in mergers and acquisitions and other financial transactions, corporate governance, and consulting. During his time with GE Capital, Steve led business development activity—primarily acquisitions and direct investments—in China and Asia Pacific. Steve was also a commercial banker for ten years in London, Chicago, New York, Hong Kong and Beijing with Chase Manhattan Bank and First National Bank of Chicago.

(List of names alphabetized by last name)

New York Panel Confirmed Speakers

Bekeme MASADE-OLOWOLA
Chief Executive of CSR-in-Action
Bekeme Masade-Olowola is a well-respected sustainability and communications entrepreneur. A social entrepreneur, she is the Chief Executive of CSR-in-Action, a group made of a consulting firm, a think tank and a training institute dedicated to corporate social responsibility, policy development, advocacy, empowerment and sustainable development in the region. Under Masade-Olowola, CSR-in-Action has promoted sustainable measurement and reporting using the Global Reporting Initiative (GRI) framework, now Standards, specifically, since 2011, and has catalyzed the growth of sustainability adoption and transparency in the region through consulting, training and advocacy interventions.

Dr. Padmini MURTHY
1st Vice Chair Global NGO Executive Committee DGC, Global Health Lead of American Medical Women's Association, Professor at New York Medical College School
Dr. Padmini (Mini) Murthy, Professor and Global Health Director at New York Medical College School of Health Sciences and Practice. Dr. Murthy is a physician and has practiced medicine and public health for the past 28 years in various countries, including as a consultant for UNFPA and serves as the Medical Women's International Association NGO representative to the United Nations. She also serves as a member of the Executive Council of the NGO CSW Committee of NY, and the DPI NGO Executive Committee of NY at the United Nations.

ZHU Sha
Chief Operating Officer of Global CSR Foundation
In her professional career spanning more than a decade, she facilitated collaborations between US and Chinese governments, corporations, investment agencies, cultural organizations and think tanks. With her efforts, GCSRF organized Global CSR Summit in 2019 and a host of CSR focused expert events, as well as formed professional partnerships with United Nations affiliates, Fortune 500 companies, top US and Chinese business schools and professional associations. Sha is a Board Member of Peking University Alumni Association.

(List of names alphabetized by last name)

Organizations

The Global CSR Foundation (GCSRF) is a U.S.-registered 501(c)(3) non-profit organization, dedicated to empowering corporations, organizations, and individuals to participate in the United Nations' 2030 Agenda for Sustainable Development. Recognizing the urgency and severity of the challenges faced by humanity, GCSRF acts as a strong voice and a partner in raising awareness, sharing best practices, and inspiring participation to achieve real change.

World Women Organization (WWO) is the most focused organization in the world on the development of women in the world. Through the bilateral communications from resourceful programs and Renovated Sights initialed by female leaders around the world, the common goal of expanding women's economic participation and opportunities in the global standard has been architected mostly. The purpose of the World Women's Organization is to promote the establishment of liaison among women leaders from all over the world weaved in political, economic and other fields, to stimulate the vitality of women in the global market, and further to enhance the status of women in Social Dignities.

African Views is an American nonprofit Organization in Special Consultative Status with the United Nations Economic and Social Council with focus on the wellbeing of Society by promoting cultural sustainability and cultural harmony through social research, Media, community assessment, resource mapping, and project development.

Beijing Rongzhi Corporate Social Responsibility Institute, the original Global Compact Network Office of China (authorized by the UN), is a professional research institute that provides overall sustainable competitiveness solutions. As a professional platform in social responsibility of China Federation of Industrial Economics, the Institute promotes the establishment of Social Responsibility Promotion Center of China Federation of Industrial Economics and China Industrial Enterprises Social Responsibility Research Think Tank.

JIABIN UNIVERSITY in-depth serviced entrepreneurs and managers from nearly 300 listed companies, unicorn enterprises and BAT (Baidu , Alibaba, Tencent). Online, JIABIN UNIVERSITY created CASE SCHOOL with famous business leaders, professors and scholars around the world to provide remarkable cases.