3rd KOMPAS ESG Congress

28.05.2025, Warsaw Stock Exchange

Business Partnership Proposal

ART OF NETWORKING

KOMPAS ESG

Education, networking, promotion

Conferences

We participated in debates on ESG at the most important Polish business conferences: EKG, EKF, Economic Forum, Local Trends, OEES, we organized the 2nd edition of our own national conference - KOMPAS ESG CONGRESS..

RoundTables

Under the auspices of Employer of Poland, the largest organization associating Polish companies, we organized over 30 working meetings with experts, both in Poland and in Brussels (EESC), during which we discussed key ESG challenges and shared knowledge.

Trainings

Together with FORBES Magazine and KPMG, we organized 3 free online training cycles educating entrepreneurs in the area of ESG strategy and reporting. We trained over 2,000 specialists.

Education In media

Over 200 publications related to the project appeared in the opinion-forming national media, including: Forbes, Business Insider, Onet, Polsat, Interia, and they reached almost 10 million recipients, generating AVE of ~ PLN 5 million.

PORTAL WWW

The website kompasesg.pl that we created is visited by an average of almost 170 thousand users per month, and the LinkedIn profile is followed by 2 thousand followers, and our newsletter is subscribed to by over 400 users.

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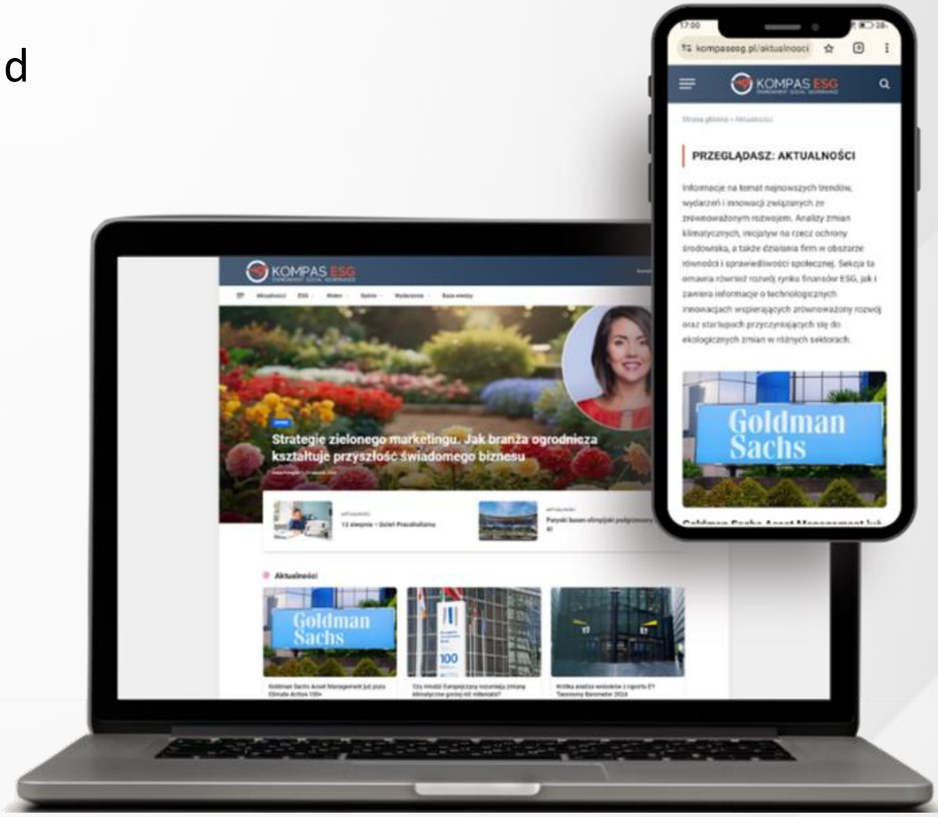
Business-Education Platform

We are successfully developing an industry portal addressed to specialists and managers responsible for ESG.

- **Expert Analysis:** Access to in-depth articles and analyses created by ESG industry leaders.
- **Timeliness and Relevance:** The latest information on ESG trends, regulations and best practices.
- **For Professionals:** Ideal for business leaders, advisors and investors`` seeking reliable ESG knowledge.
- **Inspiring Case Studies:** Market examples that show how companies are effectively implementing ESG strategies.
- **Expert Community:** A platform for exchanging knowledge and experiences with other professionals.



170K Users

2K Followers

430 Newsletter Subscribers

*Google Analytics data December 2024

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KOMPAS ESG

Broader perspective

Our events are distinguished by the participation of outstanding ESG experts from outside Poland

JEREMY SCHWARTZ

Chairman of Kantar's Sustainability and Inclusivity Transformation Council, Chairman of Pandora and The Body Shop, and former Chief Innovation and Marketing Officer of The Coca-Cola Company.

HAKAN NORDKVIST

Former Director of Sustainability Innovation at IKEA Services AB, Creator of the IKEA Clean Energy Service project, which he implemented in 13 countries.

JEROME BELLION-JOURDAN

DEPUTY SECRETARY GENERAL OF THE IOE, GENEVA

TESSY OJO CBE

CEO The Diana Award, Founder of Tessy's Brunches and The Salute The Sister Award, Women's Leadership and D&I Expert, working with the British royal family for over 20 years

DORTHE SCHERLING NIELSEN

Former Director of Global Sustainability Policy at Nike

SEAMUS BOLAND

EESC Brussels, President of the Civil Society Organisation’s Group

WAUTIER ROBYNS DE SCHNEIDAUER

EESC Employer's Group

MARCELLO PALAZZI

Co-founder and Global Ambassador of NOW. An influential entrepreneur, economist, and visionary for human progress with over 35 years of global experience

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Resilience is not a reaction - it’s a RESPONSIBILITY.

- The event will bring together business leaders and experts from the world of science and administration for the third time to jointly discuss issues related to energy transformation, implementation of ESG strategies and their impact on the economy.
- The Congress is a space for the exchange of knowledge and experiences and the presentation of innovative solutions that allow for combining sustainable development with business success. This is the most important event for leaders striving to introduce real changes and long-term action for a better, sustainable future.
- Over the past 3 years, the ESG Compass has become a leading source of knowledge for the market, creating a unique community of experts who constantly share knowledge and initiate specific actions and show best practices and solutions. It is the broadest initiative integrating and educating, but also promoting attitudes, strategies and actions around the key trend of ESG, together with its supporting AI, Data, Technology and Social impact.

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Why RESILIENCE ?

Strategic priorities shaping this year’s agenda

Together with business leaders, policymakers, scientists and changemakers, we will define what it means to **embed resilience into the DNA of strategy**, culture and operations.

We will explore four interdependent pillars of resilient leadership:

1. Long-term strategies vs reactive management
How to move from quarterly thinking to visionary leadership. We will analyse how leading organisations align their strategic planning with global transformation trends - climate policy, demographic shifts, digitalisation and how they embed resilience into governance, culture and stakeholder engagement.

2. The social dimension of resilience - people at the heart of change
Resilience starts with people. Organisations that prioritise employee well-being, psychological safety, diversity and inclusive leadership are more adaptive, more innovative and more credible. **Empowering women**, supporting generational equity and investing in human capital are not “soft” initiatives – they are **core pillars of structural strength**.

3. Energy security - stability as the foundation of growth
Without secure, affordable and clean energy, there is no business continuity. We will address how companies can anticipate regulatory shifts, mitigate energy risks and contribute to Europe’s green transition while protecting their competitiveness.

4. Circular economy - innovation as a tool for systemic strength

It is not just an environmental trend - it's a resilience enabler. By decoupling growth from resource extraction and waste, businesses reduce vulnerability, increase efficiency and create value through regeneration, design and closed-loop models.

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KOMPAS ESG Awards 2025

We support companies that create real social impact, and during the Congress, we will recognize outstanding organizations in the following categories:

- **Game Changer** – for transformational leaders driving breakthrough change in ESG, setting new standards for sustainable development.
- **Initiative of the Year** – for companies that effectively integrate business strategy with environmental and social responsibility.
- **Start(up) to a Sustainable Future** – for innovative startups implementing ecologically and economically sustainable business models.
- **People as Strategy** – for organizations that take a systemic approach to employee well-being and build a culture of care – not as an add-on, but as a core part of their strategy.
- **Sustainable Narrative** – for bold and authentic promotional campaigns that communicate ESG values credibly and effectively, without resorting to greenwashing.

Winners will be selected by an independent Jury composed of experts from the fields of business, academia, and public institutions.

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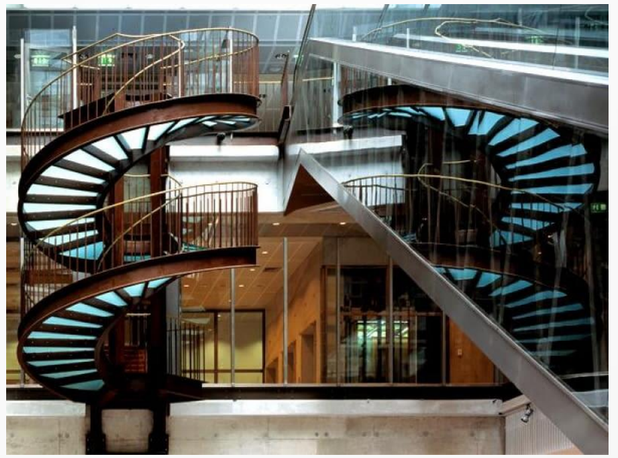
Prestigious venue

The **Warsaw Stock Exchange (GPW)** is a symbol of Poland's economic transformation and plays a key role in shaping the future of business and finance in the region. Hosting the **3rd Kompas ESG Congress** at this iconic venue highlights its importance as the center of Poland's financial market.

The event will be opened by the **first president of GPW**, emphasizing the intersection of Poland's financial heritage and its future in sustainable business practices. This collaboration underscores the event's focus on long-term, responsible development.

The venue's influence on the global economy aligns with commitment to innovation and sustainability, making it a prime location to discuss their role in the digital transformation and responsible leadership.



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Proposed agenda

9:30 – 10:00 | **Registration, Networking & Morning Coffee**

10:00 – 10:20 | **Official Opening of the III Kompas ESG Congress**

10:20 – 10:35 | **Keynote Speech:** *Deregulation or New Chaos?*

10:35 – 10:50 | **Keynote Speech:** *Marathon Strategy: China's Pursuit of Sustainable Growth*

10:50 – 11:30 | **Panel Discussion:**
"Long-Term Strategy vs Short-Term Gains: How to Build Business Resilience through Sustainability?"

11:30 – 11:50 | **Keynote Speech:**
Energy and ESG – What Happens If We Run Out of Power?

11:50 – 12:10 | **Fireside Chat:**
The Energy System of Tomorrow – How to Modernize Without Losing Stability?

12:10 – 12:50 | **Panel Discussion:**
Industry, Energy, Finance: Driving Sustainable Transformation – But Who Pays?

12:50 – 13:30 | **Panel Discussion:**
A Circular Europe: From Regulation to Business Models

13:30 – 13:50 | **Coffee Break**

13:50 – 14:10 | **Keynote Speech:**
Women Empowerment as a Foundation of Human Integrity

14:10 – 14:50 | **Panel Discussion:**
Global Shift: The Rising Power of Women in Business

14:50 – 15:30 | **Panel Discussion:**
People Are the Strategy

15:30 – 16:10 | **Panel Discussion:**
Digital Sovereignty | Safe Screen Safe Mind

16:10 – 16:30 | **III Kompas ESG Congress Awards Ceremony**

16:30 – 16:50 | **Closing Remarks:** *What Do We Take Forward?*

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3rd KOMPAS ESG Congress

Global Supervisory Board Members and Owners Think Tank

The Role of Boards in a Volatile and Fragmented World

Closed – door executive meeting

Working session of top executives on leadership, resilience and sustainable transformation

In a world defined by VUCA and BANIA dynamics, the role of corporate boards is evolving rapidly. Today's board members are expected not only to navigate complexity and risk, but also to **lead with clarity**, **drive long-term value**, and **create positive social impact**. In times of uncertainty, **boards must point the way forward** — setting the tone for responsible business and sustainable transformation.

Key points:

- A **closed-door strategic session** supervisory board chairs
- Attended by representatives of **over 40 leading Polish companies** as well as **international guests**
- Held in the morning before the **III Kompas ESG Congress**
- Focused on the board's role in shaping responsible leadership in the VUCA/BANIA context
- Strengthening organizational **resilience**
- Ensuring effective **governance** in the face of shifting regulations and stakeholder expectations
- Delivering **measurable social and environmental impact**
- **Insights from the session will feed directly into the Congress debate** and help shape the ESG agenda for the coming year

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Among the Speakers:

Wiesław Rozłucki PhD
Long-time President and Co-founder of the Warsaw Stock Exchange, Senior Adviser at Rothschild & Co

Amnah Ajmal
Thought Leader, Public Speaker, Board Member

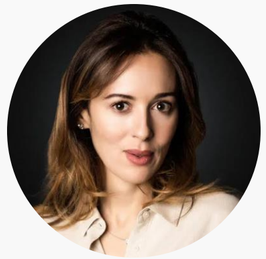
Pietro Franscesco de Lotto
President of the Consultative Commission on Industrial Change, EU Blue Deal initiative coordinator at the European Economic and Social Committee (EESC)

Geeta Sidhu-Robb
Founder of Wmasterminds,
CEO of WCorporation LTD,
5 Times Winner of Entrepreneur Of The Year Award,
Celebrity Coach | Author | Speaker

Iwona Sroka PhD
Chair of the Supervisory Board of the Warsaw Stock Exchange, Chair of the Strategy Committee, Management Board Member at Murapol Group SA

Jing Zhao Cesarone
CEO
Global CSR Foundation

Prof. Bolesław Rok
Kozminski University



Nezha Alaoui
CEO @ WOMEN CHOICE | Global Advocate for Women's Empowerment | Social Impact Innovator | Influencer with 3M community

Jarosław Królewski
World Economic Forum Young Global Leader
CEO & Owner, Wisła Kraków
CEO & Founder, Synerise

Kamil Wyszkowski
Representative and Executive Director of UN Global Compact Network Poland

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Awards Committee

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UNEP GRID Warsaw

Stanisław Barański
PKN Orlen

Mariusz Cholewa
BIK S.A.

Weronika Czaplewska
Envirly

Beata Dziekanowska
Grupa Ferrero w Polsce

Dr Małgorzata Gałązka-Sobotka
Uczelnia Łazarskiego

Janusz Grądzki
KIG

Robert Maciąg
LSP Group

Prof. Grzegorz Mazurek
Akademia Leona Koźmińskiego

Adam Mokrysz
Grupa Mokate

Dr Agnieszka Oleksyn-Wajda
Uczelnia Łazarskiego

Karolina Opielewicz
KIG

Justyna Postępska,
Just Comply

Dr hab. Bolesław Rok
Akademia Leona Koźmińskiego

Dr Wiesław Rozłucki
Rothschild & Co.

Dr Iwona Sroka
Murapol S.A., GPW

Ewa Sowińska
PKN Orlen

Dominika Tarczyńska
Stowarzyszenie Lepsza Polska, Polsat News

Krzysztof Traczyk
Biuro Rzecznika MŚP

Kamil Wyszkowski
UN GCNP

Marta Jedlinska
BNP Paribas, Związek Banków Polskich

Irena Pichola
Forum Odpowiedzialnego Biznesu

Mariusz Szynalik
www.KompasESG.pl, Art of Networking

Łukasz Sobol
www.KompasESG.pl, Art of Networking

Dr hab. Piotr Wachowiak
Szkoła Główna Handlowa w Warszawie

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Exclusive Collaboration Options

- These bespoke opportunities are offered outside of the standard sponsorship packages and are available exclusively to a very **limited group of trusted AoN partners All details related to these options are strictly confidential and governed by a commercial non-disclosure obligation.**

Partnership of Global Supervisory Board Members and Owners Think Tank

- Co-Partnering the Closed-Door Expert Session (Pre-Congress) Co-branding of the high-level working meeting held prior to the main Congress.
- A representative of the partner will **moderate a dedicated discussion table**, tailored to the partner's sector or focus area

Cooperation value: **15 000 EUR + vat**

Partnership of Congress

- **Speaking slot for a partner representative** in one of the **expert panels** during the main Congress
- Opportunity to **co-shape the topic and scope of the panel** in alignment with the partner's strategic positioning

Cooperation value: **25 000 EUR + vat**

Partnership Package 35 000 EUR + vat

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Join us in shaping a more **sustainable** and **socially responsible** future.

Let’s talk! Reach out anytime at:
Beata Mońka, CEO Art of Networking:
monka.beata@gmail.com
+48 502 595 995

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